



NCWIT Award for Aspirations in Computing

www.ncwit.org/award

Building the Computing/IT Pipeline

The NCWIT Award for Aspirations in Computing recognizes high-school young women for their computing-related achievements and interests. By generating visibility for these young women in their local communities, the NCWIT Award for Aspirations in Computing encourages their continued interest in computing, raises awareness of young women's technical potential in the community, and emphasizes at a personal level the importance of women's participation in computing and IT. Awardees are selected for their demonstrated outstanding aptitude and interest in information technology/computing; solid leadership ability; good academic history; and plans for post-secondary education. The NCWIT award applicant pool represents a rich source of young women highly qualified to enter the computing and IT workforce - young women who self-identify as being interested in a career in computing and IT. Recognizing and encouraging their interest at this early stage could be the catalyst that propels them into studying computer science in college and ultimately pursuing a career in computing and information technology.

Sponsorship Opportunities

Sponsoring the NCWIT Award for Aspirations in Computing provides an opportunity to connect with aspiring young technologists in your community who can become potential interns or employees, and sends a message to the community that your organization supports young women in technology.

There are many ways sponsors can contribute:

- » Underwrite the award event
- » Host the award event at your corporate facility
- » Provide a speaker for the awards event
- » Provide prizes for the award winners (cash or merchandise)
- » Underwrite travel and accommodations for winners from outside the immediate area
- » Underwrite the award trophies for award winners
- » Host a company tour for award winners
- » Offer internships or mentoring to award winners
- » Distributing press releases and otherwise publicizing the award
- » Provide employee volunteers for the planning committee
- » Enlist employees to volunteer as application reviewers



Sponsorship Benefits

Affiliate Award sponsors are recognized throughout the award season including:

- » Logo placement on the Affiliate Award web page www.ncwit.org/awardwi
- » Recognition in the Affiliate Award announcement press releases and publicity
- » Logo and recognition in the award event program and presentation
- » Banner at the award event (provided by sponsor)
- » Recognition in the Affiliate Award event press releases and publicity
- » Opportunity to keynote, emcee, and/or present awards at the Affiliate Award Event

Contact

For more information on sponsoring the NCWIT Award for Aspirations in Computing – Wisconsin
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